



Week	Topics	Subject Content to Revise	Directed Revision – Resources / Online Platforms / Links / QR etc
Week 1 – wb 16th March	Week 1: Enterprise and Entrepreneurship	<ul style="list-style-type: none"> • Enterprise and Entrepreneurship • Purpose of business activity • Characteristics and skills of entrepreneurs • Risk and reward • Business ideas and enterprise 	Enterprise & Entrepreneurship BBC Bitesize: https://www.bbc.co.uk/bitesize/examspecs/z98snbk → Enterprise and entrepreneurship section CGP Revision Guide: Enterprise and entrepreneurship section Approx. pp. 2 – 9
Week 2 – wb 23rd March	Week 2: Spotting a Business Opportunity	<ul style="list-style-type: none"> • Spotting a Business Opportunity • Customer needs and market research (primary & secondary) • Market segmentation • Competitive environment and USP • Market mapping 	Spotting a Business Opportunity BBC Bitesize: Use the GCSE Business hub above → Market research, customer needs, segmentation, competition CGP Revision Guide: Market research & segmentation Competitive environment Approx. pp. 10 – 19
Week 3 – wb 30th March (Easter)	Week 3: Putting a Business Idea into Practice	<ul style="list-style-type: none"> • Putting a Business Idea into Practice • Business aims and objectives • Revenue, costs, profit and break-even • Cash flow forecasts • Sources of finance 	Putting a Business Idea into Practice BBC Bitesize: GCSE Business hub → Aims & objectives, revenue, costs, profit, cash flow, sources of finance CGP Revision Guide:

			<p>Business finance basics</p> <p>Cash flow & break-even</p> <p>Sources of finance</p> <p>Approx. pp. 20 – 33</p>
<p>Week 4 – wb 6th April (Easter)</p>	<p>Week 4: Making the Business Effective</p>	<ul style="list-style-type: none"> • Making the Business Effective • Marketing mix (product, price, promotion, place) • Business plans • Customer satisfaction and quality • Business location decisions 	<p>Making the Business Effective</p> <p>BBC Bitesize: GCSE Business hub → Marketing mix, business plans, location, customer satisfaction</p> <p>CGP Revision Guide: Marketing mix</p> <p>Business plans & location</p> <p>Approx. pp. 28,30,66</p>
<p>Week 5 – wb 13th April</p>	<p>Week 5: External Influences on Business</p>	<ul style="list-style-type: none"> • External Influences on Business • Stakeholders and their objectives • Technology and business change • Legislation affecting businesses • Economic climate and external factors 	<p>External Influences on Business</p> <p>BBC Bitesize: GCSE Business hub → Stakeholders, technology, legislation, economy</p> <p>CGP Revision Guide: External influences</p> <p>Stakeholders & technology</p> <p>Approx. pp. 33,35,36,37</p>

<p>Week 6 – wb 20th April</p>	<p>Week 6: Growing the Business</p>	<ul style="list-style-type: none"> • Growing the Business • Methods of business growth (internal/external) • Economies and diseconomies of scale • Globalisation • Ethics and environmental considerations • Changing business aims and objectives 	<p>Growing the Business</p> <p>BBC Bitesize: GCSE Business hub → Business growth, globalisation, ethics, environment, changing aims</p> <p>CGP Revision Guide:</p> <p>Methods of growth</p> <p>Economies of scale</p> <p>Globalisation & ethics</p> <p>Approx. pp.44,45,48,49</p>
<p>Week 7 – wb 27th April</p>	<p>Week 7: Marketing and Operations Decisions</p>	<ul style="list-style-type: none"> • Marketing and Operations Decisions • Product life cycle • Extension strategies • Pricing strategies • Promotion and distribution • Production methods, efficiency and quality 	<p>Marketing & Operations Decisions</p> <p>BBC Bitesize: GCSE Business hub → Product life cycle, pricing, promotion, distribution, production, quality</p> <p>CGP Revision Guide:</p> <p>Marketing decisions</p> <p>Operations management</p> <p>Approx. pp. 54,55,58,59</p>
<p>Week 8 – wb 4th May</p>	<p>Week 8: Finance and Human Resources Decisions</p>	<p>Finance and Human Resources Decisions</p> <p>Financial performance (gross/net profit, ROA, cash flow)</p> <p>Break-even and interpretation of accounts</p> <p>Organisational structures</p> <p>Recruitment, training and motivation</p> <p>Employment law and workforce planning,</p>	<p>Finance & Human Resources Decisions</p> <p>BBC Bitesize: GCSE Business hub → Financial performance, organisational structures, recruitment, training, motivation</p> <p>CGP Revision Guide:</p> <p>Financial performance measures</p>

			Human resources Approx. pp. 18,19,78,36
Exam Week 1 – wb 11th May		GCSE Business (1BS0) exams, Paper 1 and Paper 2 are scheduled for wk 1 and wk 2,- always check with examination office for dates and times	
Exam Week 2 – wb 18th May			
Half Term – wb 25th May			
Exam Week 4 – wb 2nd June			
Exam Week 4 – wb 9th June			
Exam Week 5 – wb 16th June			
Exam Week 6 – wb 23rd June			