



**Protect our  
Children**

**Online Safety  
for Parents**

# Objectives

During the session we will be discussing:

- Spotting the signs that your child might be being exploited.
- How to keep your child safe online.
- How online influencers might be shaping the views of your child.
- Practical tips for you to help to keep your child safe.
- Who can help.

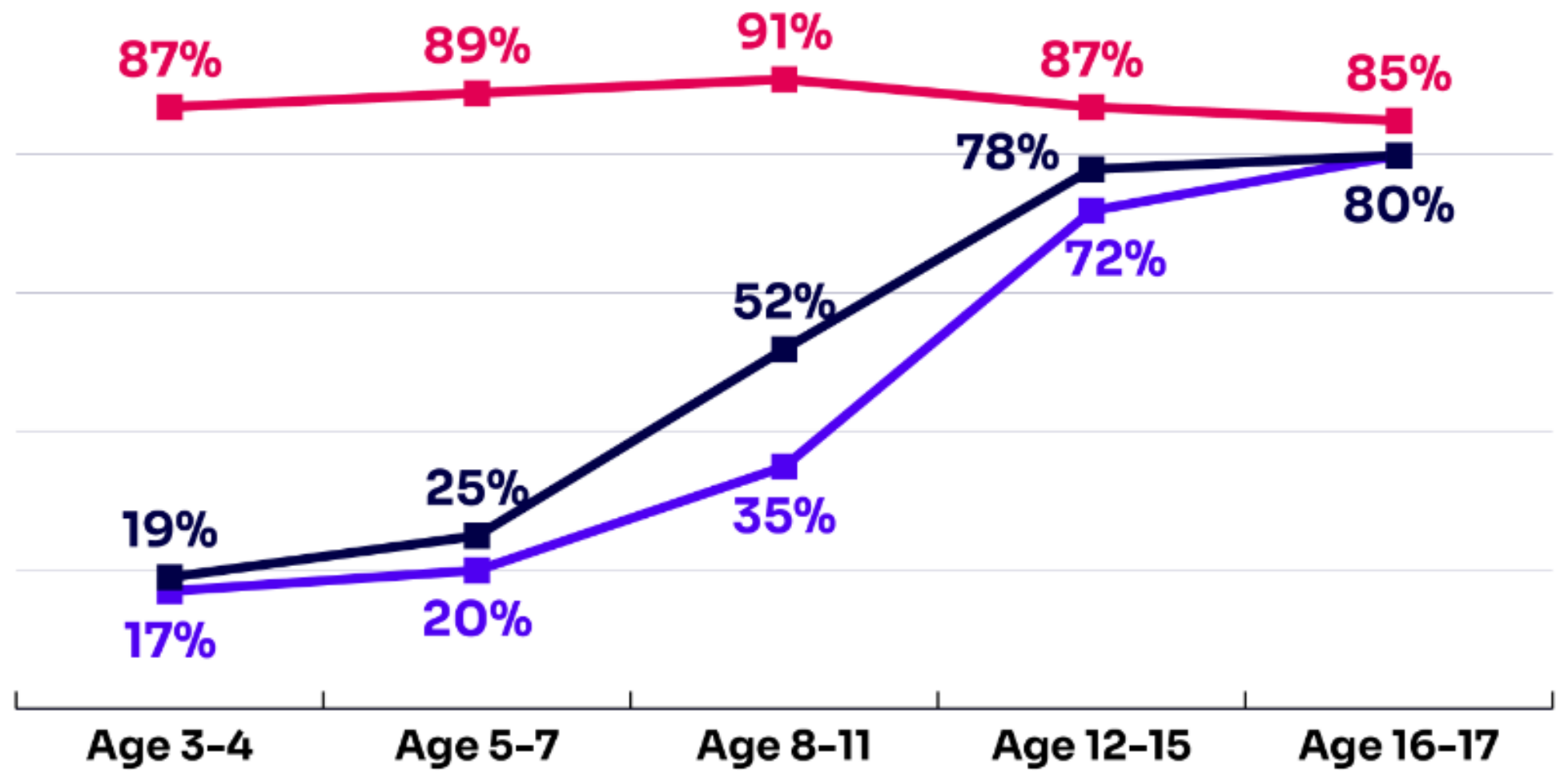


# Online Safety



**What do you think  
are the three most  
popular apps used  
by teenagers?**





YouTube/ YouTube Kids

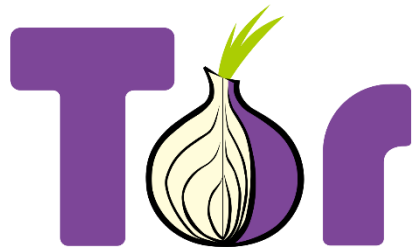


TikTok



Snapchat

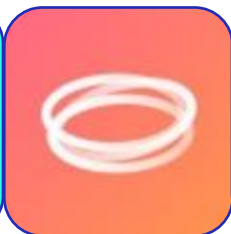
# Apps you should be aware of



Wink



Hoop



Yubo



Befriend



Purp



These apps are all available to users with a smartphone.  
They are similar in how they're marketed: **Make new friends.**





AI

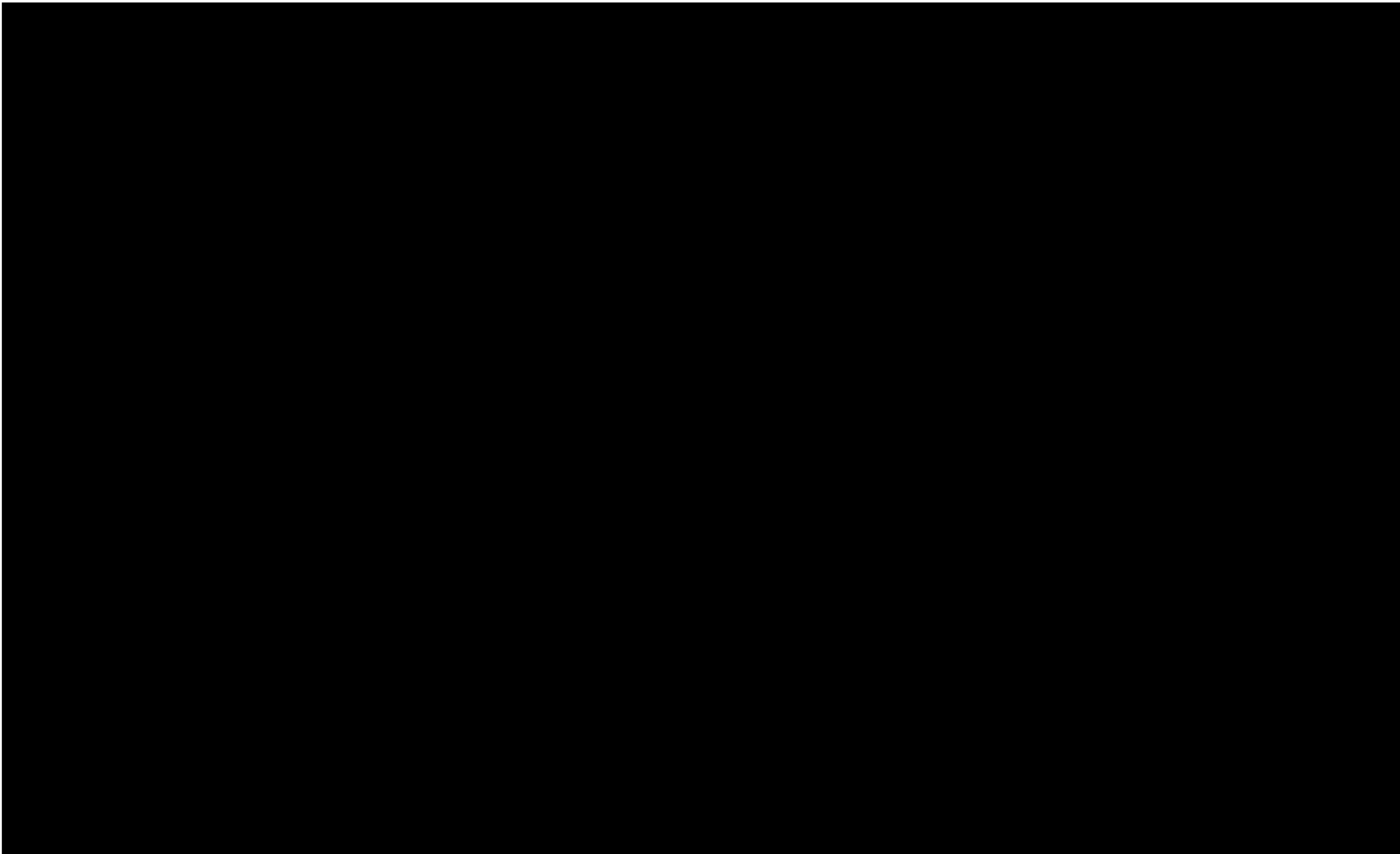




# Online influencers

# Breck's story



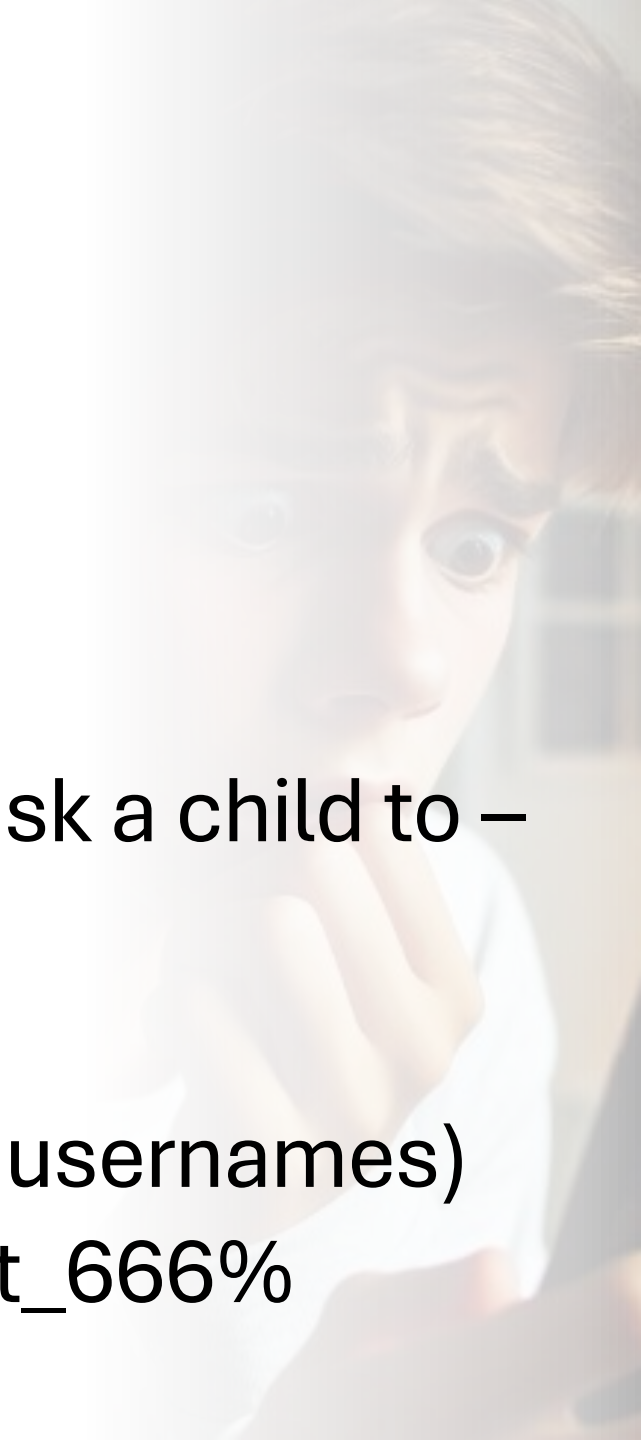


# Sextortion



# Sextortion

- Do NOT pay
- Do NOT delete the image
- Never view, copy, print, share, store, save or ask a child to –  
Its illegal
- Stop and block contact (but only after getting usernames)  
Sexy Beast 666 could be 5eXXy\_:8ea5t\_666%





Nude image of you online?  
We can help take it down.



Confidential. Remove images that have or might be shared on line

Report and advice. 'Think before you share' campaign and 'talk about awkward'.

Report directly to the platform or app. For advice on how to do this go to [internetmatters.org](http://internetmatters.org)

**What can  
we do?**



**Start a conversation**

**Find out more**

**Normalise questions**

**Check the age rating of apps**

**Get support**

**Role modelling**



# **Help and Advice**

**childline**

ONLINE,  
ON THE PHONE,  
ANYTIME

childline.org.uk  
0800 1111



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We can help take it down.



**The  
Children's  
Society**





Training Available for:

Professionals

Parents

In-person and online

Contact:

[trainerswdbc@westmercia.police.uk](mailto:trainerswdbc@westmercia.police.uk)